

# ALEX LEZBERG

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## CURRENT

43 Coolidge Avenue  
Needham, MA  
02492

## SKILLS

InDesign  
Illustrator  
Photoshop  
Microsoft Office  
Mac & Windows  
Basic HTML & CSS  
After Effects  
Flash  
Photography  
Pre-Press Production  
Bookbinding  
Screen-printing  
Drawing/Illustration  
Letterpress

## EDUCATION

Carnegie Mellon University '09, Pittsburgh, PA  
BFA **Communication Design**  
GPA: 3.78

Studio Art Centers International, Florence, Italy  
Spring Semester, 2008  
Exchange Student

## EXPERIENCE

### Biossential Nutrition

Freelance Designer | May 2005–present

- Design packaging and retail guide for a new vitamin company
- Research competitors to inform design and company direction
- Consult with owners and nutritionist weekly

### Carnegie Mellon Press

Designer | September 2007–May 2009

- Design book covers for poetry anthologies
- Facilitate appropriate design solutions for both Press and authors
- Prepare and package documents for the printing press

### Carnegie Mellon Undergraduate Research Office

Designer | December 2006–May 2009

- Design print materials for campus events and research grants
- Prepare documents for digital printing and printing press
- Revitalize old identity to attract a younger audience

### Massachusetts Audubon Society

Teacher/Naturalist Counselor | Summer 2006–2007

- Taught fourth graders about the natural world and life on a farm
- Trained for two weeks, learning about childcare and the environment
- Designed a curriculum for multiple camp sessions

## ACTIVITIES & RECOGNITIONS

### Landesberg Design Award, May 2009

- Excellence in typography, brings intelligence, discernment, and playfulness to design work.

### CONTEXT Pittsburgh, March 2009

- Project "Cosmorama" featured in the 2009 competitive show

### Sahre, Victore, Wilker Workshop, July 2008

- Intensive week-long graphic design ideation and process experience

### American Institute of Graphic Arts, October 2006–present

- Professional association for communication design

### FORGE, October 2006–May 2009

- "Facilitating Opportunities for Refugee Growth and Empowerment"

### Soundbytes A-Cappella, September 2006–May 2009

- Non-instrumental vocal group that sings around campus for events

### Lambda Sigma, May 2006–May 2007

- Community service and honor society for sophomores